

Royals announce all-new 2019-20 Kids Club

Reading, PA - The Reading Royals announced Monday the team has partnered with Applebee's, the YMCA of Reading & Berks County and Schuylkill Valley Sporting Goods for the 2019-20 Royals Kids Club, which will provide exclusive fun for kids 12 and under at Santander Arena this season. To register, visit royalshockey.com/kidsclub.

Perks + Benefits

- One kids ticket to five Royals games (Sun., Oct. 20 | Sun., Nov. 24 | MLK Day Mon., Jan. 20 | Sun., Feb. 16 | Sun., Mar. 8)
- 5 kids meal vouchers to select local Applebee's locations
- Custom kids club Royals t-shirt
- Start of the season Kids Club party with Slapshot and players
- Monthly email newsletter
- End-of-year skate with the Royals

Membership fee: \$20

Registration is open to kids 12 and under. For questions about the Royals Kids Club, contact Community Engagement Coordinator Elizabeth Stentzel at estentzel@royalshockey.com.

Royals season memberships are available for 2019-20 by visiting the Royals Box Office at Santander Arena (700 Penn Street) and by calling 610-898-7825. For the latest team news, visit royalshockey.com/news, and follow the team on Facebook ([Facebook.com/ReadingRoyals](https://www.facebook.com/ReadingRoyals)), Twitter ([Twitter.com/ReadingRoyals](https://twitter.com/ReadingRoyals)) and Instagram ([Instagram.com/ReadingRoyals](https://www.instagram.com/ReadingRoyals)). Use #RestoreTheRoar to join the conversation.

About the Royals

The Royals are entering their 19th ECHL season and are proudly affiliated with the NHL's Philadelphia Flyers and AHL's Lehigh Valley Phantoms. The Royals won the Kelly Cup in 2013, have made the playoffs 14 times, and are four-time division champions. The Berks County Convention Center Authority (BCCCA), founded in 1996, owns the Royals along with the Santander Arena and the Santander Arena Performing Arts Center.

Listen to all Royals broadcasts at Mixlr.com/ReadingRoyals or by downloading the Mixlr App from the App Store or Google Play. All Royals away games are broadcast on BCTV (Ch. 15 Comcast, Ch. 19 Service Electric) and Mixlr.